



All Tech Industries (ATI) introduces a 42% Reduction in Cost for its acclaimed Ultra COAT™ Black coating solution through its HDPE Challenge Program

Grapevine, TX – March 19, 2009 – All Tech Industries, the premier provider of innovative spray-applied coating solutions announced today it has launched an aggressive competitive program, the “HDPE Challenge” which offers its Ultra COAT™ Black coating with the Geotextile for under \$5.00 per SF (surface area to be coated) and includes a 20 Year Limited Warranty.

The Ultra COAT™ Black is a state-of-the-art, high performance, spray-applied coating solution that is delivered by ATI’s patented specialized equipment. The coating comes in standard colors of desert tan and black. The rapid set feature supports vertical applications and can be applied in any thickness in a single application. It provides a monolithic membrane that offers flexibility, resiliency and exceptional strength, which makes it the most durable spray-applied coating on the market.

“ATI went to our suppliers and negotiated a cost reduction based on volume and past purchasing performance. We needed to drive the cost per SF down to more effectively compete with sub-par lining and coating products that were gaining greater access to the limited budgets of our prospective clients”, said ATI Chief Financial Officer, Jack Kirby.

“We recognize that customers must balance cost with functionality, features and long-lasting durability to extreme environments. This new program (HDPE Challenge) delivers the most advanced coating solution in the market with a 20 Year Limited Warranty for the cost of traditional coating products”, added Jack.

The Ultra COAT™ Black supports a wide range of spray-applied coating applications from secondary containment; interior tank liners; encapsulating material for dry hazardous materials; new construction projects; and pipeline and tank rehabilitation projects.

About All Tech Industries

Since 1993, All Tech Industries (ATI) has built a solid reputation for delivering innovative spray-applied coating solutions to companies throughout the United States and Canada. Our advanced materials, patented specialized equipment and application process delivers a coating solution that surpasses any other coating product in the marketplace today. For more information, visit www.alltechindustries.com.